

**FOR IMMEDIATE RELEASE**

## **Cedrus Investments Enters Canadian Market**

HONG KONG, SAR (September 27, 2011): [Cedrus Investments](#), a global boutique investment management firm specializing in [wealth management](#), [asset management](#) and [financial advisory services](#), has added the **Cedrus Canada Equity Fund SP** to its product portfolio.

Designed for sophisticated and institutional investors, the **Cedrus Canada Equity Fund SP** comprises a diversified blend of mid-to-large cap Canadian stocks across a broad spectrum of industry sectors, including the various natural resources abundant in Canada and the consumer sector. The underlying companies in the portfolio are carefully selected on qualitative, growth-based and other criteria including: proven market dominance, sustainable competitive advantage, technological edge or geographic expansion plans, quality management, and appropriate balance sheets.

**Alexandria Global Investment Management Ltd.** (“Alexandria”) has been selected as the underlying manager for the **Cedrus Canada Equity Fund SP**. Alexandria is a subsidiary of leading Canadian institutional investment firm Guardian Capital Group Ltd. Alexandria’s Canada equity strategy has outperformed the S&P TSX Total Return Index benchmark since its inception in 1992.

[Rani Jarkas](#), chairman of Cedrus Investments, said: “We consider Canada as the poster child of fiscal prudence during the financial crisis and it has vast natural resources. This essential combination creates the ideal long-term investment play and this new fund fits well within our offering of unique investment opportunities for our clients across the globe”.

As the second largest holder of oil reserves in the world, a well-behaved housing market, responsible government and sound economic performance, Canada is well-placed to offer solid, secure investment opportunities in the future.

This new product launch follows closely on the heels of the July announcement of Cedrus’ offering of [RMB products](#).

**Cedrus Investments** is a boutique global investment services firm specializing in [private wealth management](#), [asset management](#) and [financial advisory services](#) to institutional investors, corporations, family offices, high net worth individuals and other sophisticated investors.

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CEDRUS INVESTMENTS

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