

Cedrus Investments Names VP Business Development

GRAND CAYMAN, Cayman Islands (June 15, 2011): [Cedrus Investments](#), a global boutique investment firm, announces the appointment of Ms. **Denise Gower** as Vice President of Business Development.

Based in Cedrus Investments' head office in Grand Cayman, Cayman Islands, Ms. Gower will be concentrating on: developing and managing global business development; client relationship management; and marketing strategy formation and implementation for the firm, which specializes in wealth and asset management as well as financial advisory services.

Ms. Gower has over 10 years of experience in strategic business development and positioning for financial services organizations, most recently as the **Head of Marketing for Cayman Finance**, a private-sector organization with a mandate to actively promote the Cayman Islands' financial services industry through public relations and public affairs initiatives. Prior to that appointment, Ms. Gower was the Senior Business Development and Marketing Manager at leading offshore legal and fiduciary services firm, Ogier. Ms. Gower has an MBA with a marketing specialization from Heriot Watt's Edinburgh Business School.

Denise Gower said, "I am pleased to be joining the Cedrus Investments team – an extraordinary group of seasoned industry professionals, leading academics and progressive thinkers. Cedrus is a truly global company, offering niche services to a pedigree client list with a focus on innovation and creativity."

Rani Jarkas, Chairman of Cedrus Investments, extends his welcome: "We are delighted to have Denise join our team. She has an impressive track record and is an ideal person to participate in our aggressive plans for future growth."

Cedrus Investments is a boutique global investment services firm specializing in [private wealth management](#), [asset management](#) and [financial advisory services](#) to institutional investors, corporations, family offices, high net worth individuals and other sophisticated investors.

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