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## Industry Veteran Dr. Geoffrey Cowley Joins Cedrus Investments' Advisory Board

22 Jun 2017  
PR Newswire Asia

Boosting the Firm's Belt and Road Investment Focus

HONG KONG , June 22, 2017 /PRNewswire/ -- Industry veteran Dr. Geoffrey Cowley joins **Cedrus Investments' ("Cedrus")** Advisory Board as a Strategic Advisor.



Dr. Cowley is a well-respected industry veteran with global experience in both the public and private sectors. Moreover, he had been Chief Executive Officer of major corporations in Africa, Russia, UK, North America, China and the Middle East in the mining, energy, construction, rail transportation and consultancy sectors.

In the public sector, Dr. Cowley advised governments of a number of former Eastern European countries in addition to Oman, Malawi and South Africa on economic expansion. He was also responsible for establishing the European Development Cooperation under the auspices of the then European Community, with a specific mandate of stabilizing industrial growth in these newly liberalized countries. Furthermore, Dr. Cowley was the Senior Advisor on African Affairs (Political and Economic) to the World Economic Forum for several years.

Cedrus Investments has been investing in and providing financial advisory services to the natural resources and energy sectors for over a decade. In recent years, the firm's focus has been on projects and countries related to the Belt and Road Initiative. At the same time, Cedrus also helps Chinese companies and investors identify valuable overseas investment opportunities.

Dr. Cowley said, "I am delighted to join the Cedrus' Advisory Board. I look forward to sharing my expertise and experience with the Cedrus' team to recognize and evaluate exciting investment opportunities in countries along the Belt and Road for both Cedrus' proprietary direct investments and its investor clients from across the globe."

Mr. Rani Jarkas, Chairman of Cedrus Investments extended his welcome and said, "We are excited to have Dr. Geoffrey Cowley join our Advisory Board. As an accomplished figure in the mining and energy sectors, Geoffrey is an ideal addition to the board. His decades of global exposure and in-depth knowledge in particular in developing countries, will be invaluable to both Cedrus' direct investments and its elite investor clients. In addition, Geoffrey's global connections and business development skills should enhance Cedrus' unique position in and commitment to investing and executing projects with our Chinese and overseas investor partners under the Belt and Road Initiative."

### About Cedrus Investments

Cedrus Investments is a global boutique investment firm that offers expertise in private wealth management, asset management and financial advisory services to a clientele of leading institutional investors, corporations, family offices and high net worth individuals around the world.

For further information about Cedrus Investments, please visit [www.cedrusinvestments.com](http://www.cedrusinvestments.com).

Media Enquiry:  
Cedrus Investments Ltd.  
Amy Sin  
+852-3519-2828  
[information@cedrusinvestments.com](mailto:information@cedrusinvestments.com)

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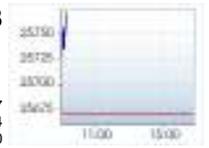
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